

FINANCIAL PARTNERS – INVESTMENT PARAMETERS

EquiShare Alliance, Inc. is seeking one or more financial partners to provide operating capital for the following uses:

- Development of Proprietary Intake System for homebuyers
- Development of Legal Infrastructure for governing agreements and contracts
- Development of Initial Brand / Marketing strategies and materials
- General Operating Expenses

To such financial partners, EquiShare Alliance, Inc. is offering 20 units of \$500,000 per unit, having the following structure:

A \$600,000 face value bond (OID) having an 8% coupon and a three year maturity.
15,000 shares of EquiShare Alliance, Inc. common stock.

All financial partners will have a right of first refusal on any future share offerings.

At present, there are 1,000,000 shares of common stock outstanding; if the financial partner elects to purchase the entire amount, then there would be 1.3 million shares outstanding, and the holdings of the investor would represent 23.08% of that total.

Half-units are available. Oversubscription may be accepted at the company's discretion; such will be limited to an additional 20% of the amount being made available, or \$2 million, having the same terms and conditions of the initial.

Math - Single Investor

Investment: \$10,000,000

Bond: \$12,000,000 Face Value

Maturity: 3 Years

Annual Interest: \$960,000 (9.6% Current Yield)

Shares: 300,000 (23.08% of Outstanding)

Math - Single Unit

Investment: \$500,000

Bond: \$600,000 Face Value

Maturity: 3 Years

Annual Interest: \$48,000 (9.6% Current Yield)

Shares: 15,000 (1.15% of Outstanding)